



# EMPOWERING CHANGE

2026

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JJFIndia.com

# Index Page

**01**

**Message from Founders and CEO**

**02**

**January 2026: Key Highlights and Outcomes**

**03**

**Inspiring Outreach at BHU Campus, Varanasi**

**04**

**Multi-City Public Outreach Overview**

**05**

**A Colourful Beginning to 2026**

**06**

**Youth Power Saves Lives at BHU on National Youth Day**

**07**

**Launch of the “Gift a Life” Campaign**

**08**

**A Day Draped in the Tricolour**

# MESSAGE FROM FOUNDERS AND CEO 03



“Every meaningful journey begins with a single purposeful step, yet its impact can touch countless lives. As the founder of Jainam Jivika Foundation, I am devoted to fostering hope, empowering communities, and creating pathways for lasting transformation. Together, we can inspire change and make a positive difference in every life we touch.”

**Dr. Dhiraj Jain (Founder)**



“Empathy weaves the fabric of our shared existence. At Jainam Jivika Foundation, we endeavour to support, enlighten, and motivate communities with dedication and vision. Each thoughtful gesture adds to a greater mosaic of progress and renewed possibility.”

**Dr. Mamata Dhiraj Jain (Founder)**



“I trust that a single thoughtful deed can ignite meaningful transformation. Our path focuses on translating empathy into purpose, aspirations into results, and encouraging others to help build a fairer, kinder, and more hopeful world for all.”

**Mr. Jainam Dhiraj Jain (Founder)**



“Transformation begins with understanding and the determination to make a difference. As an emerging changemaker, I believe each gesture carries meaning, every individual deserves care, and every journey can awaken optimism. It is a privilege to contribute to an initiative that strengthens and uplifts lives.”

**Ms. Jivika Dhiraj Jain (Founder)**



“Together, we’re not just building projects - we’re nurturing hope, compassion, and change. Every act of service we do creates ripples of goodness. Let’s keep moving forward with kindness and unity, spreading light wherever we go.”

**Mrs. Pooja Rathore (CEO)**



# Glimpse of January 2026



# January 2026: Key Highlights and Outcomes

During January 2026, Jainam Jivika Foundation carried out consistent public outreach and community engagement activities across **Varanasi [Uttar Pradesh]**, **Jaipur [Rajasthan]**, and **Pune [Maharashtra]**, combining on-ground action with structured online interactions.

## KEY HIGHLIGHTS INCLUDE:

- Initiated the month with focused outreach at BHU, Varanasi, engaging students and youth through direct conversations and awareness efforts.
- Expanded to multi-city outreach by mid-January, with parallel engagement activities in Varanasi and Jaipur, increasing overall reach and participation.



**TOTAL  
SIGN UPS:  
1454**

- Conducted online outreach and counselling, primarily from Jaipur, extending access to emotional support and awareness beyond physical locations.
- Organised and supported education-based and youth engagement activities in collaboration with SevakArmy, including a drawing competition and student awareness session at Sarthi Primary School, Pune.

- Successfully conducted a Blood Donation Camp at BHU on National Youth Day, resulting in blood collection, emergency patient support, and strong youth-led participation.
- Launched the "Gift a Life" Campaign to promote organ and eye donation pledging, through our initiatives AkshayNetra and PledgeMyOrgans.

- Implemented winter relief efforts in Pune, distributing blankets to elderly residents at an old age home.
- Maintained a consistent volunteer presence throughout the month, enabling sustained engagement, trust-building, and stronger community relationships.

Overall, January demonstrated the value of consistency, empathy, and collaborative action, resulting in strong cumulative sign-ups, increased public awareness, and an expanding network of individuals motivated to remain engaged in social initiatives.



# Outreach Snapshot



## Outreach Events



A vertical promotional graphic for 'Seva Army'. It features the text: 'Seva Army Make a Chai Sevak Army', 'Find Your Perfect Tax', 'Impactful Experience', 'Easy to Start', 'Community Support', and contact information including a QR code, website (www.Seva), phone number (+91 95 52), and email (info@Sevak).



# Inspiring Outreach at BHU Campus, Varanasi

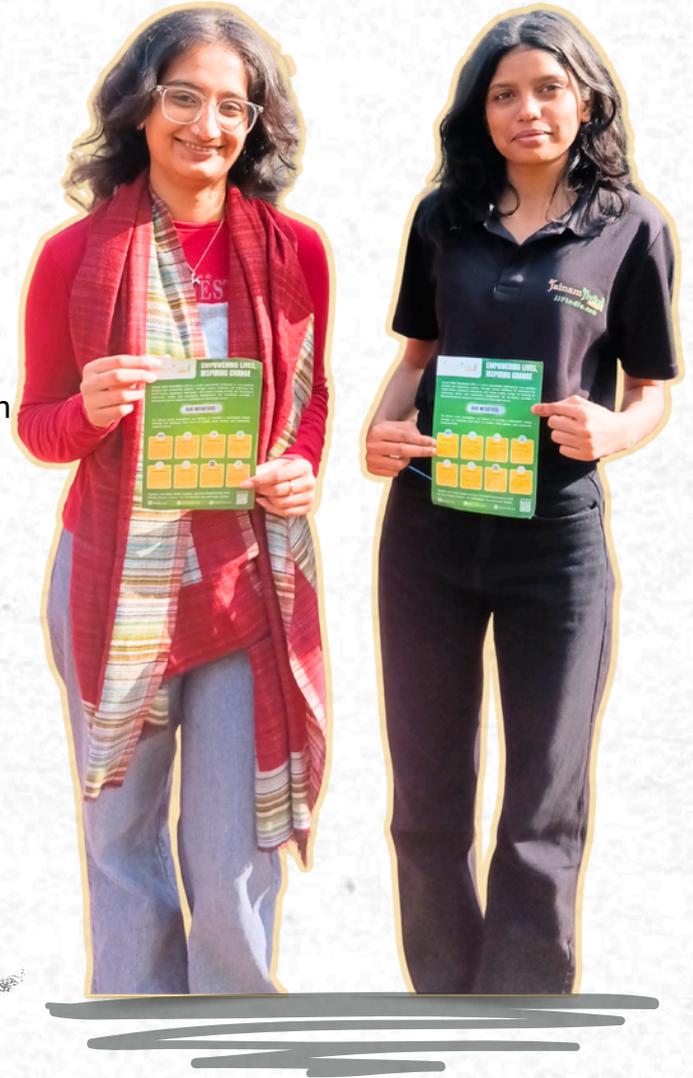
## 01st January 2026

### New Year, New Beginnings

The outreach commenced within BHU Campus, led by **Harshvardhan Dwivedi [Outreach Intern]**, focusing on direct interaction with students and passers-by. Conversations centred on social responsibility and youth participation.

**SIGN-UPS ACHIEVED: 10**

The day set a positive tone for the week, highlighting meaningful action at the very start of the year.



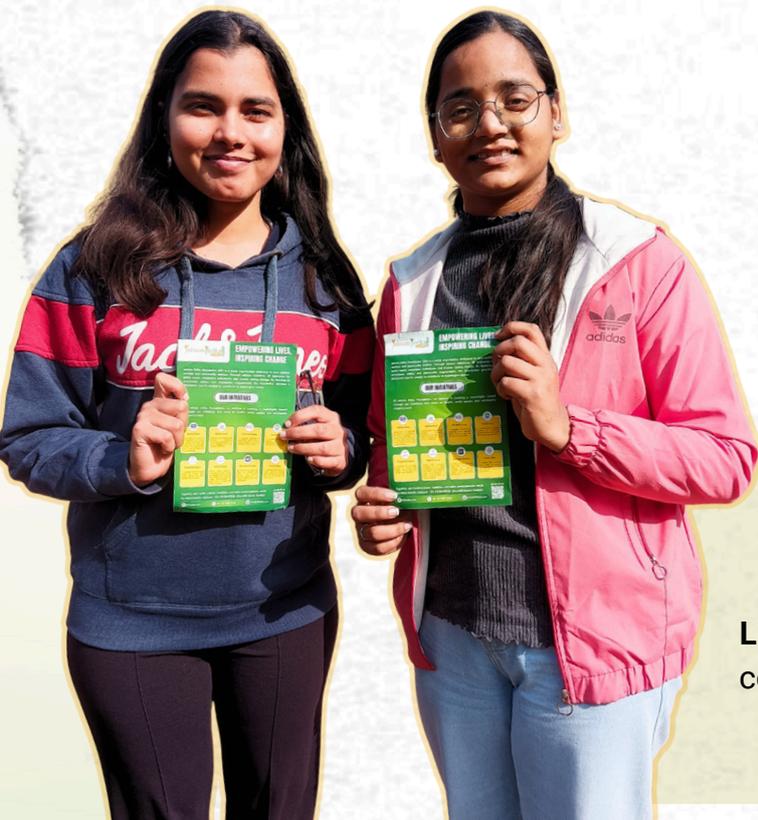
## 02nd January 2026

### Strengthening Individual Efforts

Continuing his solo outreach, **Harshvardhan Dwivedi** engaged with a wider group of students and young professionals.

**SIGN-UPS ACHIEVED: 15**

During the outreach, he met **Aakash Verma**, a young professional actively involved in blood donation awareness. He appreciated **JJIndia's initiative LifeSaverArmy** and expressed further collaboration that could help expand his individual efforts more effectively for blood donation events.

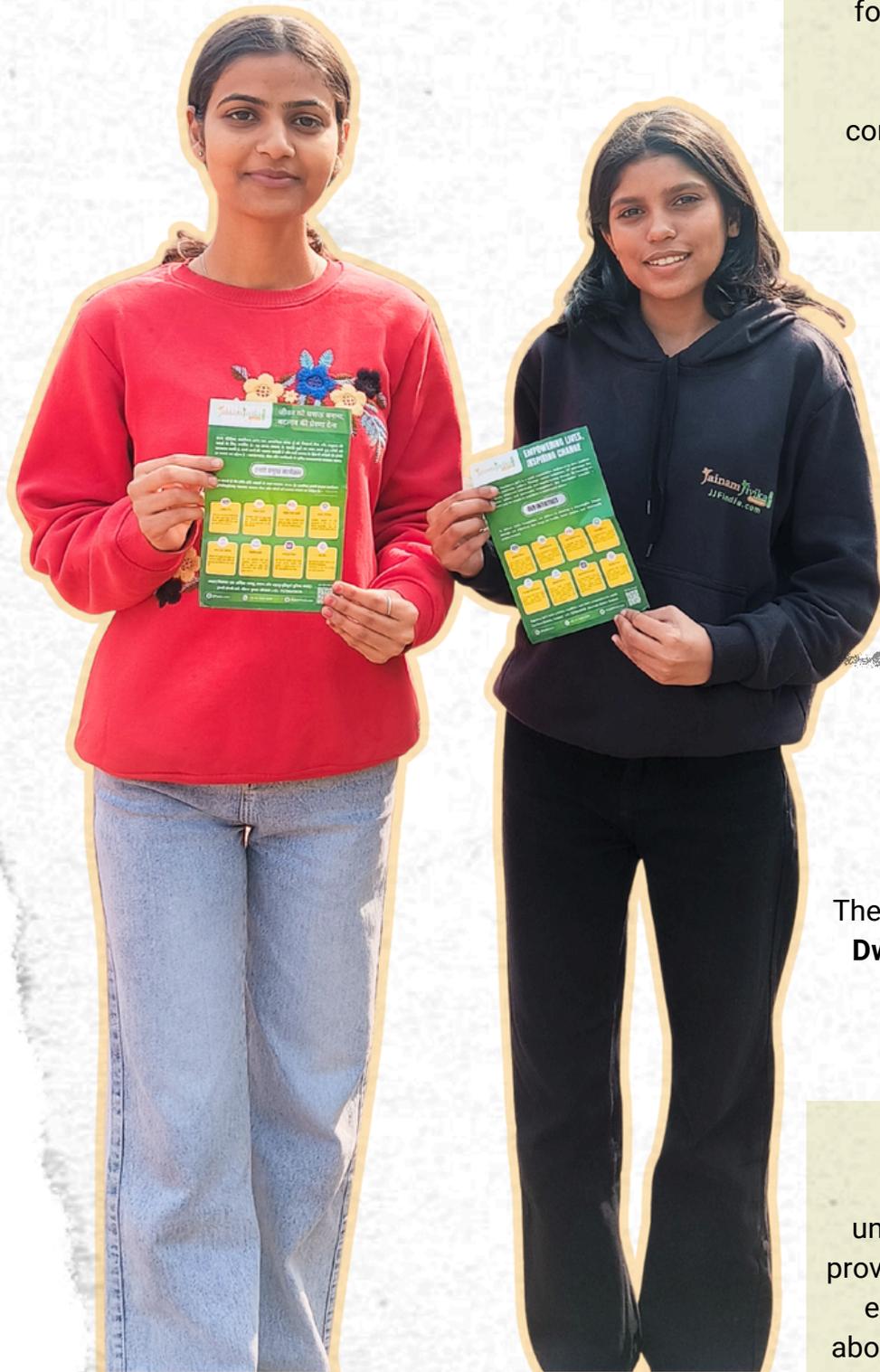


## 03rd January 2026

### Collaboration on the Ground

**Harshvardhan Dwivedi** and **Saurabh Sonkar** [Outreach & Partnerships Lead] jointly conducted outreach activities across BHU Campus.

They interacted with **Nitin Kumar**, who has been quietly supporting food distribution for daily wage workers. Nitin shared how even small acts of support help restore dignity among people in need. He appreciated **YoungJains** for their dedicated efforts in food donation, especially for providing Jain food while serving communities. The interaction reinforced the value of consistent, grassroots-level work supported by an organised system.



## 04th January 2026

### Youth Supporting Youth

The outreach continued with **Harshvardhan Dwivedi** and **Saurabh Sonkar**, maintaining strong levels of engagement.

**SIGN-UPS ACHIEVED: 31**

**Harshvardhan** also met **Ravi Singh**, a college student who teaches underprivileged children at weekends and provides them with stationery support. **Ravi** expressed encouragement after learning about structured platforms like **SevakArmy** that support social intentions and showed interest in remaining connected for future initiatives.

## 05th January 2026

### On-ground Outreach and Emotional Support

This day combined on-ground outreach in Varanasi with online counselling sessions conducted from Jaipur.

**SIGN-UPS ACHIEVED: 24**

While **Harshvardhan Dwivedi** and **Saurabh Sonkar** continued public engagement at BHU, **Shruti Shekhawat [Outreach Intern]** conducted online counselling sessions. She supported individuals experiencing emotional distress through calm listening and reassurance.

One participant, **Kunal Sharma**, shared feelings of sorrow and emotional heaviness and reported feeling lighter after the session.

Another participant, **Pratibha**, expressed uneasiness and concluded the session feeling reassured and mentally relieved.

## 06th January 2026

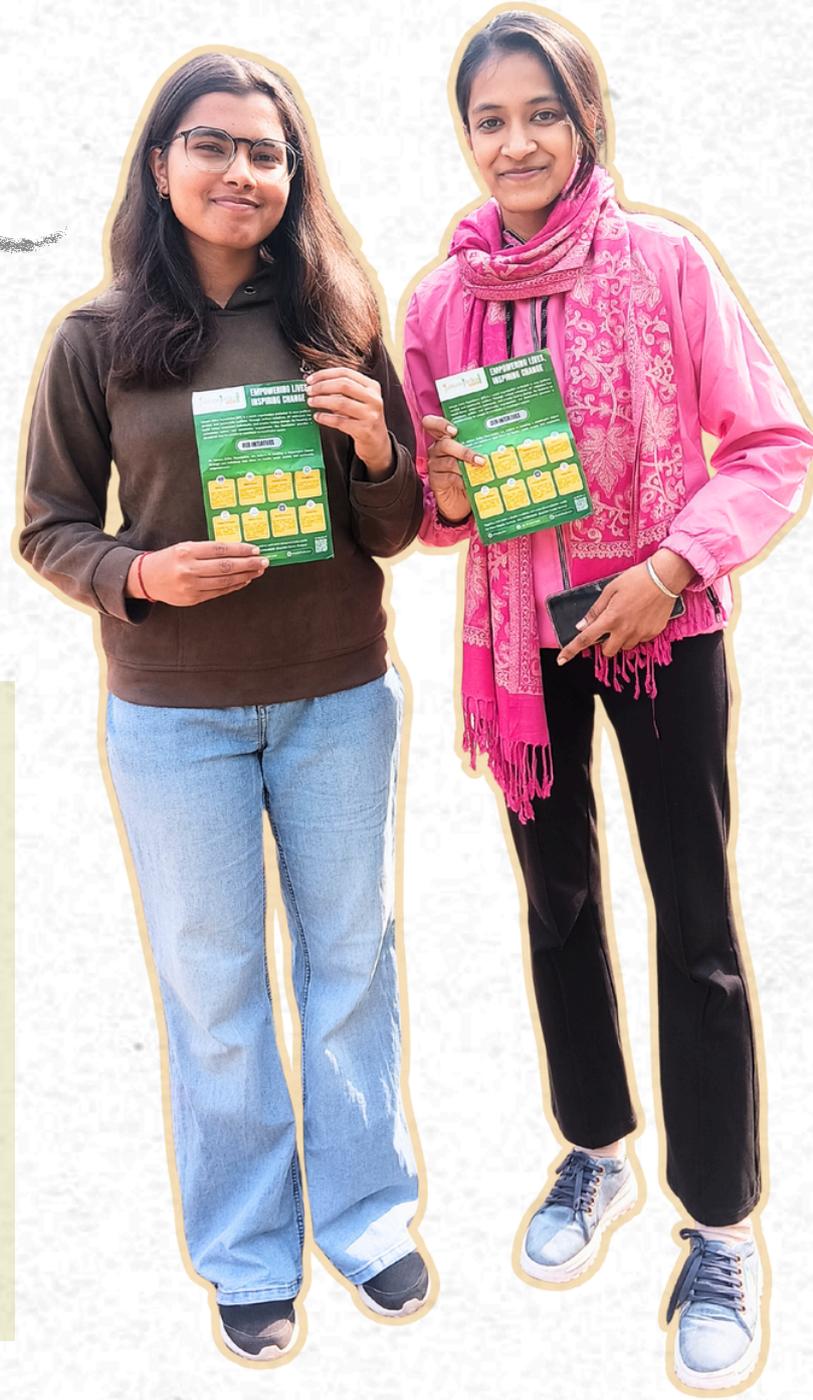
### Grassroots Impact, Online Compassion

The combined on-ground and online engagement continued with strong outcomes.

**SIGN-UPS ACHIEVED: 29**

On the ground, **Harshvardhan Dwivedi** and **Saurabh Sonkar** met **Rohit Kumar**, who supports evening study sessions for children from economically weaker backgrounds, and **Pankaj Verma**, who is involved in organising food distribution for daily wage workers. Both appreciated the outreach and shared that organised platforms provide direction and recognition to individual social efforts.

At the same time, **Shruti Shekhawat** conducted counselling sessions for individuals experiencing emotional uneasiness.



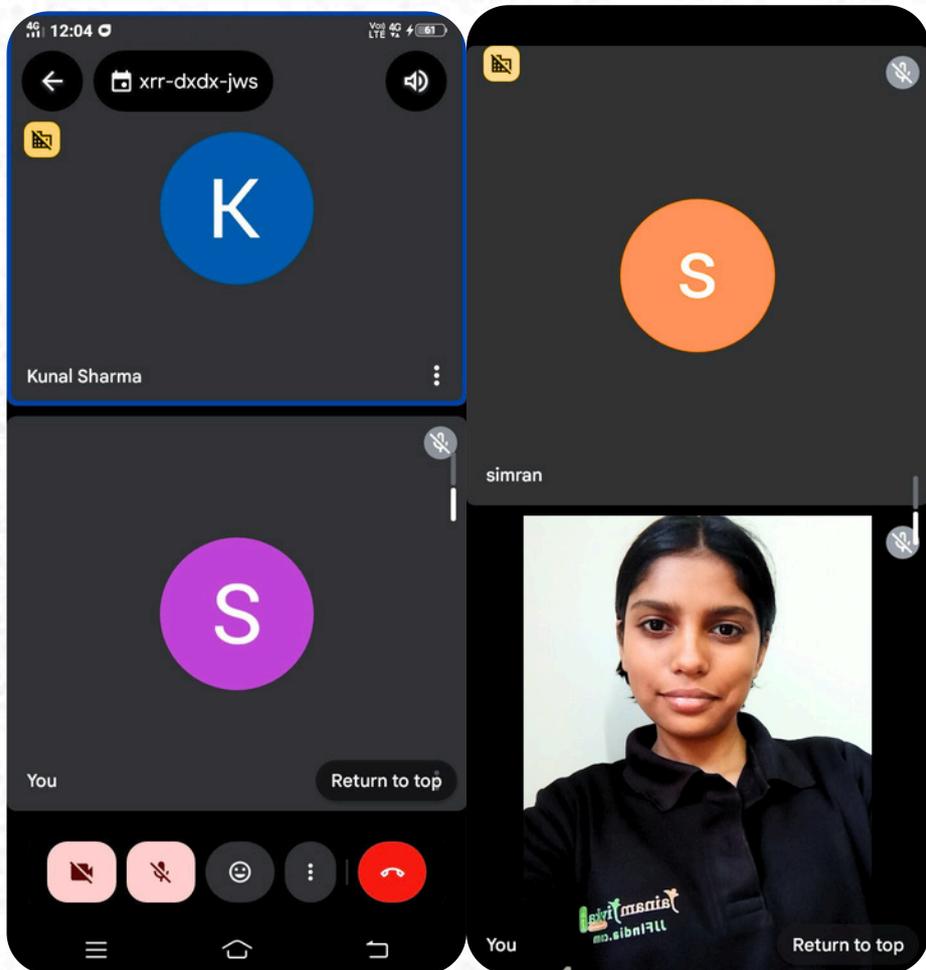
## 07th January 2026

### Consistent Efforts, Lasting Connections

The outreach programme saw continued engagement across the BHU campus.

### SIGN-UPS ACHIEVED: 25

The day reflected the cumulative impact of a week-long presence, familiar faces, deeper conversations, and growing trust within the community.



## 08th January 2026

### Expanding Reach Across Cities

On this day, public outreach activities were conducted both on the ground in **Varanasi** and online from **Jaipur**.

In Varanasi, **Harshvardhan Dwivedi** and **Saurabh Sonkar** carried out outreach inside BHU Campus, engaging with students and members of the public through direct conversations.

In parallel, **Shruti Shekhawat**, along with **Nikita Poonia** [Outreach Intern] conducted online outreach sessions from **Jaipur**.

### SIGN-UPS ACHIEVED: 65

During on-ground interactions, **Harshvardhan Dwivedi** and **Saurabh Sonkar** connected with **Rakesh Patel**, who has been quietly supporting migrant workers by arranging food and basic supplies during difficult periods. The discussion highlighted how individual compassion, when sustained, can grow through collective participation. He also appreciated the efforts of Jainam Jivika Foundation (JJFIndia) in creating platforms that enable and amplify such grassroots initiatives.



## 09th January 2026

### Consistency Across Locations

Public outreach continued simultaneously in **Varanasi** and **Jaipur**, maintaining a steady level of engagement across both locations.

At BHU Campus, **Harshvardhan Dwivedi** and **Saurabh Sonkar** continued on-ground outreach, engaging individuals through awareness conversations and distribution of outreach material.

Online outreach was carried out from Jaipur by **Shruti Shekhawat**, supported by **Nikita Poonia**.

**SIGN-UPS ACHIEVED: 69**

The day reflected the effectiveness of consistent engagement across cities, with strong participation and positive responses.



## 10th January 2026

### Youth-led Initiatives and Awareness

The outreach efforts continued across **Varanasi** and **Jaipur**, combining on-ground interaction with online engagement.

In **Varanasi**, **Harshvardhan Dwivedi** and **Saurabh Sonkar** conducted outreach within BHU Campus.

**SIGN-UPS ACHIEVED: 65**

During the outreach, they interacted with **Amit Yadav**, a young individual who has been independently organising weekend cleanliness drives in his locality. Amit shared how community participation gradually increased as people observed consistent effort.

On the same day, during online outreach, Shruti Shekhawat interacted with Neelam Verma, a college student actively volunteering with an NGO focused on women's health awareness. Neelam appreciated the outreach material and shared her vision of conducting large-scale awareness sessions in collaboration with **SevakArmy**.

# Multi-City Public Outreach Overview

12

## 13th January 2026

### Taking Conversations to the Ground

In Jaipur, **Shruti Shekhawat** and **Nikita Poonia** carried out outreach in public spaces, extending the initiative's reach to a wider audience.

Sign-ups achieved: **61**

In Varanasi, **Harshvardhan Dwivedi** and **Saurabh Sonkar** led on-ground interactions, engaging students and passers-by in discussions around social engagement and community participation.

The day reflected strong public receptiveness and laid the foundation for sustained engagement across both cities.

## 14th January 2026

### Encouraging Individual-Led Social Action

Outreach efforts continued at the **BHU Campus in Varanasi** and across public spaces in **Jaipur**. The Varanasi team deepened conversations with students, while **Shruti Shekhawat** led outreach activities in **Jaipur**.

During the day, **Saurabh Sonkar** and **Harshvardhan Dwivedi** interacted with **Deepak Mishra**, a postgraduate student independently organising weekend food distribution for construction workers. His journey, from personal contributions to involving friends - highlighted the impact of individual-led initiatives. Learning about structured platforms encouraged him to consider future collaboration with **YoungJains**, particularly in providing Jain food through well-coordinated food donation drive.

Sign-ups achieved: **70**

The interactions reinforced how organised outreach can recognise and strengthen individual efforts already contributing to society.



## 15th January 2026

### Building Connections Through Shared Purpose

Public outreach continued simultaneously in **Varanasi** and **Jaipur**. At the **BHU Campus**, **Harshvardhan Dwivedi** and **Saurabh Sonkar** engaged students through focused and meaningful dialogue. In Jaipur, **Nikita Poonia** had interactions with many people who were interested in joining our work.

The Jaipur team connected with **Pallavi Joshi**, a young professional involved in women's health awareness programmes. She appreciated the clarity of **JJFIndia's initiative MindUnload** and shared insights from her own community-level work.

### Sign-ups achieved: 64

The day highlighted how clear communication can encourage collaboration across diverse social causes.

## 16th January 2026

### Listening, Empathy, and Youth Engagement

Outreach activities were sustained across both cities. The **Varanasi** team continued on-ground engagement at the BHU Campus, while the **Jaipur** team focused on community interactions.

In **Jaipur**, **Shruti Shekhawat** and **Nikita Poonia** interacted with **Rohini Sharma**, a college student involved in peer counselling and stress-support groups. She connected strongly with the outreach message and spoke about the increasing need for emotional support initiatives like **MindUnload** among young people.

### Sign-ups achieved: 66

The conversations highlighted the value of empathy-driven programmes and awareness-based community development.



## 17th January 2026

### Consistency in Community Outreach



The teams maintained steady outreach efforts across **Varanasi** and **Jaipur**, continuing conversations in public spaces and within the BHU Campus. Engagement focused on awareness-building and encouraging individuals to take an active role in social initiatives.

**Sign-ups achieved: 64**

The day demonstrated how consistent presence and repeated engagement contribute to building public trust.

## 19th January 2026

### Sustained Engagement Across Cities

Public outreach continued in both locations, with teams interacting with students and community members to share information and encourage participation.

**Sign-ups achieved: 55**

Although the pace was comparatively moderate, the day reaffirmed the importance of meaningful conversations and sustained engagement over numerical outcomes alone.

This outreach phase saw continued engagement at the **BHU Campus** in **Varanasi** and in **Jaipur**. Volunteers remained focused on clearly explaining the initiative and responding to questions from the public.

**Sign-ups achieved: 65**

## 20th January 2026

### The Phase with Strong Participation

The day marked a strong conclusion to a week of consistent outreach, resulting in increased awareness, strengthened connections, and a growing community prepared to engage further.

# 21st January 2026

## Strengthening On-Ground and Online Outreach

Public outreach activities continued across BHU Campus, **Varanasi** and through online outreach from **Jaipur**. In Varanasi, **Harshvardhan Dwivedi** and **Saurabh Sonkar** engaged students and visitors within the campus, focusing on direct conversations and awareness-building.

From **Jaipur**, **Shruti Shekhawat** and **Nikita Poonia** carried out structured online outreach from their home base, ensuring consistent engagement beyond physical locations.

### Sign-ups achieved: 64

The combined on-ground and online approach resulted in strong participation, highlighting the effectiveness of adapting outreach methods while maintaining clarity and consistency.



# 23rd January 2026

## Public Outreach Across Two Cities

On **23rd January 2026**, a coordinated public outreach initiative was conducted simultaneously in **Varanasi**, and **Jaipur**, demonstrating the strength of collective action across regions.

At **BHU, Varanasi**, **Harshvardhan Dwivedi** and **Saurabh Sonkar** engaged with students and members of the public, creating awareness through direct conversations in public spaces within the campus. Meanwhile, **Shruti Shekhawat** carried out outreach activities in **Jaipur**, connecting with people in her local community.

Through these combined efforts, the team successfully secured **46 sign-ups**, reflecting strong public interest and participation.



## 24th January 2026

### Continued Outreach and Growing Impact

At BHU Campus, **Vishal**, **Harshvardhan Dwivedi** and **Saurabh Sonkar** continued their on-ground engagement, interacting with individuals in public areas and addressing queries to encourage participation. In **Jaipur**, **Rohan** sustained his outreach efforts, reaching people within his network and local surroundings.

The consistency and dedication of the volunteers resulted in a significant increase in engagement, with **60 sign-ups** secured collectively on this day.

## 25th January 2026

### Focused Outreach in Varanasi

**Saurabh Sonkar** led the initiative at BHU Campus, engaging directly with the public in common areas and continuing awareness-building efforts through one-on-one interactions. Despite being a single-location and single-volunteer effort, the outreach proved effective.

By the end of the day, **15 sign-ups** were successfully secured, highlighting the impact of sustained individual commitment.



## 27th January 2026

### Public Outreach in Varanasi and Jaipur

Public outreach was conducted in Varanasi and Jaipur. **Harshvardhan Dwivedi** and **Saurabh Sonkar** engaged with the public at the BHU Campus, Varanasi, while **Nikita Poonia** carried out outreach from Jaipur. These combined efforts resulted in **37 sign-ups**. The consistency and dedication of the volunteers resulted in a significant increase in engagement, with **60 sign-ups** secured collectively on this day.

## 28th January 2026

### Public Outreach in Varanasi and Jaipur

Outreach activities continued across both locations, with on-ground engagement at the BHU Campus, Varanasi, and parallel efforts from Jaipur. The team collectively secured **68 sign-ups**.

## 29th January 2026

### Public Outreach in Varanasi and Jaipur

Coordinated outreach was maintained in Varanasi and Jaipur, focusing on direct public engagement. By the end of the day, these efforts led to **71 sign-ups**.



## 30th & 31st January 2026

### Public Outreach at Maharani College

Public outreach was conducted at **Maharani College**, where students were informed about **Jainam Jivika Foundation**, volunteering opportunities, and upcoming social initiatives. Through this engagement, **106 new sign-ups** were recorded.

# Where CREATIVITY Finds Its Voice

*"THE AIM OF ART IS NOT TO REPRESENT THE OUTWARD APPEARANCE OF THINGS, BUT THEIR INNER SIGNIFICANCE."*

*- ARISTOTLE*

The **Drawing competition** encouraged children to express their ideas and emotions through colour and imagination, nurturing confidence, creativity, and self-belief from an early age.



# A Colourful Beginning to 2026



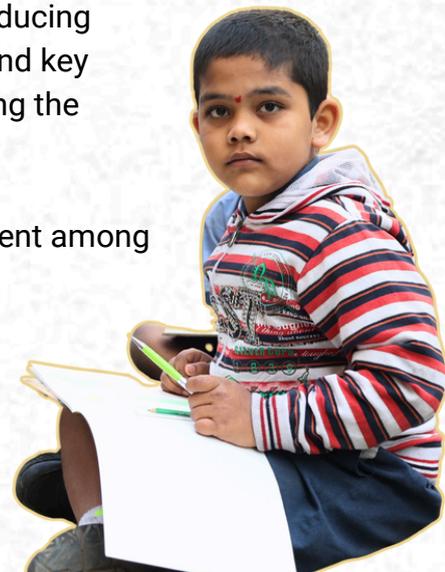
The year 2026 began on a truly beautiful note with a joyful drawing competition held on **9th January at Sarthi Primary School**. The event was organised by **SevakArmy**, in collaboration with **Jainam Jivika Foundation (JJFIndia)**, and saw enthusiastic participation from nearly **150 students**.

The drawing competition was conducted for students of **1st and 2nd standards**, providing them with a welcoming platform to explore and express their artistic abilities. Before the competition began, drawing books and colour sets were distributed to all participants, creating an atmosphere of excitement and creativity. As the event progressed, the school premises filled with colourful artwork reflecting the children's imagination and enthusiasm.

The theme, **Environment and Nature**, encouraged young students to express their thoughts on caring for the natural world. Each drawing reflected innocence, creativity, and a sense of awareness appropriate to their age.



Alongside the competition, JJFIndia conducted an awareness session for **8th, 9th, and 10th** standard students in the school's assembly hall. The session reached more than **100 students** and focused on introducing JJFIndia, its vision, and key initiatives, highlighting the importance of social responsibility and community involvement among young learners.





Mr.Kunal Jain



We were honoured to have **Ms. Pooja** , CEO of JJFIndia, as the judge for the drawing competition. Her presence added meaningful encouragement to the event, and she carefully selected the top three artworks, while appreciating the efforts of all participants.

The successful execution of the programme was supported by the dedicated efforts of volunteers. Special appreciation is extended to **Mr Kunal Jain**, who assisted throughout the event and contributed significantly to its smooth conduct.

Overall, the event was a rewarding and engaging experience, fostering creativity among younger students while also creating awareness among senior students about **JJFIndia's initiatives**. Such activities reaffirm our commitment to meaningful community engagement through education and creativity.



# A Simple Act that Saves Lives

*"THE BEST WAY TO FIND YOURSELF IS TO LOSE YOURSELF IN THE SERVICE OF OTHERS."*

*- MAHATMA GANDHI*

The **Blood Donation Camp** brought together individuals who chose compassion over comfort, offering hope and a lifeline to those in need through the gift of blood.





# YOUTH POWER SAVES LIVES AT BHU ON NATIONAL YOUTH DAY

On 12th January, in observance of **National Youth Day**, a Blood Donation Camp was successfully organised at the BHU Campus by **Jainam Jivika Foundation and LifeSaverArmy**, in collaboration with **Kalki Foundation** and **BHU Blood Bank**.

The camp aimed to promote voluntary blood donation among young people and strengthen community participation in life-saving initiatives. The response was encouraging, with over **65 registrations**, **46 units** of blood collected, and a footfall exceeding **150 individuals**. The event was efficiently managed by **24 volunteers** under the supervision of the BHU Blood Bank team.

A significant highlight of the day was the immediate coordination of blood support for two patients without available donors, made possible through the efforts of **Saurabh Sonkar** and **Harshvardhan Dwivedi**, with prompt assistance from the BHU Blood Bank.

Youth leadership was further reflected when students **Avijit Jaiswal** and **Ashutosh Kumar**, after donating blood themselves, motivated fellow students to participate, resulting in additional donors joining the camp on the same day.

The camp stood as a strong example of disciplined, youth-led action making a meaningful contribution to public health and social welfare.



# LAUNCH OF THE “GIFT A LIFE” CAMPAIGN

Alongside the Blood Donation Camp held on 12th January at the BHU Campus, Jainam Jivika Foundation (JJFIndia) officially launched the “Gift a Life” Campaign, focused on organ and eye pledging, through its initiatives **AkshayNetra** and **PledgeMyOrgans**.

The campaign aims to build long-term awareness and informed commitment towards eye and organ donation, encouraging individuals to pledge consent as a social and moral responsibility beyond their lifetime. Participants were sensitised to the importance of pledging and the life-changing impact it can have on recipients.

Medical professionals from **Netrodaya – The Eye City Hospital** supported the campaign by engaging with attendees and addressing common myths and misconceptions related to eye donation.

A collective organ and eye donation pledge was administered to participants, volunteers, and visitors, creating a powerful moment of shared compassion and responsibility. The positive response to the “Gift a Life” Campaign reflected a growing readiness among youth and community members to champion organ and eye pledging within their circles.



# A Little Warmth That Made **Winter Easier**



On **12th January** at **4:00 PM**, JJFIndia conducted a blanket donation drive at **Annasaheb Behere Old Age Home, Kharadi, Pune, Maharashtra** distributing **70 blankets** to elderly residents during the peak of winter.



For many seniors, winter is not just uncomfortable but physically exhausting. One elderly resident shared how sustaining the cold becomes extremely difficult at their age, and how receiving a blanket brought her real ease and comfort.

*“In this cold, it becomes very hard for us to manage. This blanket has really made things easier,” she said softly.*

The moment reflected how small acts of care can create meaningful impact. The blankets provided warmth, but more importantly, they conveyed concern, dignity, and reassurance to those who often face the season quietly.

Through this initiative, **JJFIndia** reaffirmed its commitment to compassionate action, ensuring that care reaches people when they need it most.



# HAPPY REPUBLIC DAY

A DAY DRAPED IN THE TRICOLOUR

**JFIndia** marked Republic Day with quiet pride - desks decorated in tricolour flags, patriotic melodies throughout the day, India map badges worn with smiles, and light-hearted games that brought the team together. A simple celebration, full of spirit.



# WELCOMING NEW TALENT

A WARM WELCOME TO OUR NEW STARS

We're excited to welcome the newest member.

Your passion, fresh ideas, and enthusiasm have already begun making a difference. We're thrilled to have you on this journey with us and look forward to achieving great things together!



**Nikita Poonia**  
**Outreach Intern**

# WHAT'S COMING UP? MARK YOUR CALENDARS!

Here's a sneak peek at what's coming up at **JJFIndia** – Mark your calendars and get ready for another exciting ride!



Ramzan



महाशिवरात्रि

श्री छत्रपति  
शिवाजी  
महाराज  
जयंती



# SCAN THE QR CODE TO VISIT OUR WEBSITE

Scan the **QR codes** to visit **our website** and explore our initiatives focused on health, wellbeing and social awareness.

Each programme reflects our commitment to creating meaningful impact through action, education and community engagement.



**AkshayNetra**

- EYE PLEDGING AWARENESS



**LifeSaverArmy**

- BLOOD EMERGENCY RESPONDERS



**MindUnload**

- MENTAL WELLNESS SUPPORT



**MyFoodChecker**

- HEALTHY EATING HABITS



**PledgeMyOrgans**

- ORGAN PLEDGING AWARENESS



**ReformArmy**

- CIVIC PARTICIPATION & REFORMS



**SevakArmy**

- VOLUNTEER FORCE FOR SERVICE & EMERGENCIES



**YoungJains**

- YOUTH LEADERSHIP & COMMUNITY SERVICE



**JJFIndia**

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THANK YOU FOR YOUR TIME AND SUPPORT

